

2020

BROCHURE



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Bengal School Of Photography

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Photography is one of the strongest media to present your passion and creativity to the world. The art of photography has evolved through ages and still thrives in the heart of plenty of people who are ready to do anything for creating photographs. There is hardly anyone who doesn't like to take photographs or be photographed. The ways and means of photography has changed a lot. Precision has increased to an unimaginable degree and photographers are meticulously striving to get the best out of their camera.

Bengal School of Photography, established in November 2019, is one the foremost and best schools of photography in Jalpaiguri, West Bengal, that is ready to cater to the needs of both amateur and professional photographers.

The logo of Bengal School of Photography with an incomplete camera aptly describes its motto, that is to make your journey of photography complete with its professional aid.

The aim of this institute is to provide photography skills to the people who want to make a mark in this world as a photographer at an affordable price. Photography as a profession and a passion requires skills and creativity of the mind that comes with dedicated learning, minute observation and continuous practice. So Bengal School of Photography offers several courses in photography, advanced photography, professional photography, and of course, post-processing.

It was a pressing problem to the people of North Bengal to stay in metropolitan cities to learn photography. Bengal School of Photography is an institute with all the facilities of metros, but at your door step.

Jalpaiguri is a culturally advance town with ample scope for wildlife, travel, portfolio, wedding etc. photography. Bengal School of Photography is bound to help the young generation to chase their dreams to get financial stability and also to reach those people who want to fulfil their desire to learn photography.



About the Mentor : AniketModak

Born and brought up in Jalpaiguri, he never wanted to run the rat race and kill the creative person lurking within him. He wanted to follow his dreams of learning photography and he started his journey of photography in Kolkata. He received plenty of national and international award and recognitions in photography. He is the founder member of “Jalpaiguri Photographic Association”, a photography club in Jalpaiguri, and also holds a prestigious position in it. He is also the owner of “Bagpackers”.

He attended many national and international workshops and acted as a faculty member in many prestigious photography institutes. He also worked as a commercial photographer in many photography magazines.

A wanderer by nature and photographer by profession, he established “Bagpackers” and now he conducts guided photo-tours in different parts of India.

He was continuously requested by many amateur photographers and members of photography clubs to open an institute of photography. Keeping in mind his motto to do something for Jalpaiguri, he established Bengal School of Photography to provide technical and professional help to the dedicated learners of photography.

Greatly motivated and helped by parents in this journey, he thinks the more you see the more you learn.

01 BASIC PHOTOGRAPHY AND EDITING IN DIGITAL MEDIUM

COURSE DURATION: 6 MONTHS (24 WEEKS)

COURSE TIMING: ONE DAY IN A WEEK

CLASS DURATION: 2 HOURS APPROX.

COURSE FEES: RUPEES SIX THOUSAND ONLY + RUPEES FIVE HUNDRED AS REGISTRATION FEE.

Course Highlight -

- History of Photography
- Equipment used in photography
- Exposure, ISO
- Basics of DSLR
- Basics of Composition
- Portrait photography
- Concept of light and colour
- Use of Flash
- Basics of Street Photography
- Basics of Nature Photography
- Macro Photography
- Outdoor shoot
- Photographic Analysis
- Digital Image Editing

Documents required at the time of admission:-

1. One passport size photo.
2. One Photocopy of ID proof (Passport/ Voter I-card/ AadharCard/ driving license).

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02 BASIC EDITING IN DIGITAL MEDIUM

COURSE DURATION: 2 MONTHS (8 WEEKS)

COURSE TIMING: ONE DAY IN A WEEK

CLASS DURATION: 2 HOURS APPROX.

COURSE FEES: RUPEES THREE THOUSAND ONLY + RUPEES FIVE HUNDRED AS REGISTRATION FEE.

Course Highlight -

- Basics of Composition
- Digital Image Editing
- Concepts of Software
- Concepts of Layer, Selection, Functions
- Photo Retouching

Documents required at the time of admission:-

1. One passport size photo.
2. One Photocopy of ID proof (Passport/ Voter I-card/ AadharCard/ driving license).

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#03 BASIC PHOTOGRAPHY IN DIGITAL MEDIUM (SHORT TERM)

COURSE DURATION: 2 MONTHS (8 WEEKS)

COURSE TIMING: TWICE IN A WEEK

CLASS DURATION: 2 HOURS APPROX.

COURSE FEES: RUPEES FIVE THOUSAND ONLY + RUPEES FIVE HUNDRED AS REGISTRATION FEE.

Course Highlight -

- Equipment used in photography
- Exposure, ISO
- Basics of DSLR
- Basics of Composition
- Portrait photography
- Concept of light and colour
- Use of Flash
- Basics of Nature Photography
- Outdoor shoot
- Photographic Analysis
- Digital Image Editing

Documents required at the time of admission:-

1. One passport size photo.
2. One Photocopy of ID proof (Passport/ Voter I-card/ Aadhar Card/ driving license).

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04 FASHION AND WEDDING PHOTOGRAPHY IN DIGITAL MEDIUM (ADVANCE COURSE)

COURSE DURATION : 3 MONTHS (12 WEEKS)

COURSE TIMING: ONE DAY IN A WEEK

CLASS DURATION: 2 HOURS APPROX.

COURSE FEES: RUPEES TWELVE THOUSAND ONLY + RUPEES FIVE HUNDRED AS REGISTRATION FEE.

Course Highlight -

- Portrait photography
- Studio Lighting
- Concept of light and colour
- Use of Flash
- Outdoor shoot
- Photographic Analysis
- Digital Image Editing
- Practical class with Professional Model and Make-up artist

Documents required at the time of admission:-

1. One passport size photo.
2. One Photocopy of ID proof (Passport/ Voter I-card/ AadharCard/ driving license).

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FAQs

Q. Where is Bengal School of Photography located?

A. Bengal School of Photography is the first ever school of photography in Jalpaiguri. It is located at Raikotpara, easily accessible from the main road.

Q. Why was Bengal School of Photography established in Jalpaiguri?

A. The first and foremost motto of Bengal School of Photography is to present to the people of Jalpaiguri modern and most recent techniques in digital photography and post-processing.

Q. What courses are taught in Bengal School of Photography?

A. In Bengal School of Photography the students get a wide variety of choices of courses. They are able to choose the course they need most - from learning the basics of photography to advanced photography and digital production.

Q. What is the fees structure in Bengal School of Photography?

A. The fees are according to the courses they choose. There is the facility of paying monthly fees. The registration fee is nominal and the course fee is also affordable.

Q. Will any certificate be provided to the students at the end of course?

A. YES

Q. Is there any course for those who want to do commercial production?

A. Bengal School of Photography has a special course for those who want to pursue wedding photography of any other event photography.

Q. Is there any option for learning through distance mode?

A. at present Bengal School of Photography does not have any course for those who want to learn through distance mode. But a course will be started soon.

Q. Are the students able to learn about the photography gears?

A. Bengal School of Photography has a wide collection of all the gears and tools related to digital photography. There are practical classes for the students to make them acquainted with all the photography gears.

Q. Will the students be taught about the lights and the methods of lighting?

A. The students in Bengal School of Photography are taught the uses of different types of lights and their effects. The students are also taught about the different types of lighting conditions and situations.

Q. Are there any practical class or outdoor photography?

A. Bengal School of Photography tries to give the students ample chance of learning photography through practical method. All the theory classes are backed up with practical classes. The students are also taken outdoors for better understanding of natural light and variety of situations.